



HACKING LEADERSHIP

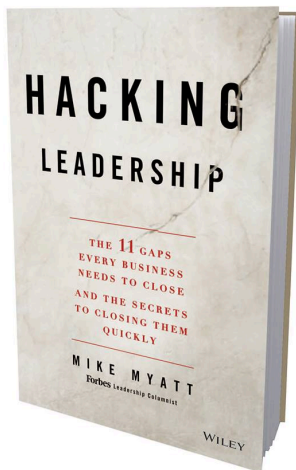
THE 11 GAPS EVERY BUSINESS NEEDS TO CLOSE
AND THE SECRETS TO CLOSING THEM QUICKLY

MIKE MYATT



2013 December

Leadership advisor and Forbes columnist Mike Myatt is celebrating today – and not just because it's holiday season. It's the official release day of his new book, *Hacking Leadership* (John Wiley & Sons, Inc. ISBN 978-1118817414), now available on Amazon.



"I will highly recommend *Hacking Leadership* to leaders everywhere, at every level, and in all walks of life."

— Stephen M. R. Covey

Weighing in with one of many early reviews is New York Times and Wall Street Journal bestselling author Stephen M. R. Covey: "Tremendous! Mike Myatt has written a superb book on leadership that is exceptionally timely and relevant for our world today. This book is both deeply insightful as well as intensely practical—a rare combination. I will highly recommend *Hacking Leadership* to leaders everywhere, at every level, and in all walks of life."

Hacking Leadership is a sequel to Myatt's *Leadership Matters*. Leaders who feel their performance fails and want to know why and those who understand that in business today, the rule is adapt or die will surely benefit by reading the book. *Hacking Leadership* is also for leaders interested in shaping a sustainable culture of leadership. Indeed, the book is for anyone who wants to expand his or her leadership acumen.

Written for leaders at every level, *Hacking Leadership* provides an actionable framework and helps bridge gaps every business needs to cross to create a culture of leadership. *Hacking Leadership* makes it easy for leaders to create a roadmap to identify, refine, develop, and achieve their leadership potential. Each chapter:

- Gives readers techniques to identify, understand, and implement individual, team, and organizational leadership hacks.
- Addresses blind spots many leaders and managers haven't thought about, which left unaddressed, will adversely impact growth, development, and performance.
- Showcases case studies from Myatt's consulting practice with more than 150 public company CEOs, including those at AT&T, Bank of America, Deloitte, EMC, Humana, IBM, JP Morgan Chase, Merrill Lynch, PepsiCo, and other leading global brands.



About Mike Myatt, Author of *Hacking Leadership*

Mike Myatt is a leadership advisor to Fortune 500 CEOs and their Boards of Directors. Widely regarded as America's Top CEO Coach, he is the author of *Leadership Matters...*, a Forbes leadership columnist, a Senior Fellow at the Gordian Institute, and serves as Chief Executive Officer at N2growth. His new book, *Hacking Leadership* (Wiley) will be in bookstores everywhere on December 16th, and is available for pre-order now.

Mr. Myatt is commonly regarded as one of the world's most recognized authorities on leadership, having been consistently recognized by Thinkers50 and other organizations as one of today's preeminent leadership thinkers. He has worked directly with more than 150 public company CEOs and his representative corporate clients include: AT&T, Bank of America, Deloitte, EMC, Humana, IBM, JP Morgan Chase, McGraw-Hill, Merrill Lynch, PepsiCo, and other leading global brands.

As an executive, Mike Myatt has held numerous C-suite positions, as an entrepreneur he has been a principal in 4 successful ventures, and as a professional advisor he has worked with clients ranging from successful CEOs & other public figures to Fortune 100 companies.

Some of Mr. Myatt's accomplishments prior to serving as Managing Director and Chief Strategy Officer at N2growth include serving as President and COO of a commercial real estate investment bank, Managing Director of a law firm, Director of Internet Strategy for the country's largest web enablement firm, and he founded what was prior to its sale one of the country's Top 50 interactive advertising agencies.

He is also a syndicated columnist and contributing editor on topics of leadership and innovation. His theories and practices have been taught at many of the nation's top business schools, and his work has been noted in several publications including: Forbes, Psychology Today, The Washington Post, The Wall Street Journal, Entrepreneur, Chicago Sun Times, Success, Washington Times, Chief Executive Magazine and others.

Mr. Myatt also frequently lectures and keynotes on topics of leadership and innovation. Mr. Myatt has been married for nearly three decades with two married children and three grandchildren.

Praise for *Hacking Leadership*

"I love this book! Mike Myatt hooked me at the Prologue and had me engaged until the end. *Hacking Leadership* is insightful, stimulating, and entertaining—rich in wisdom and long on practicality. It has so many golden nuggets of learning that I know I'll return to it often for expert advice and counsel. Besides that, it's just plain fun to read. My nomination for the short list of best business books of the year."

—**Jim Kouzes**, coauthor of *The Leadership Challenge* and *Executive Fellow of Leadership*, Leavey School of Business, Santa Clara University

"Mike Myatt's *Hacking Leadership* is a must read... Mike combines insightful yet practical commentary with in the trenches leadership experience few can match. I would highly recommend this text to anyone looking to become a better leader."

—**Vijay Govindarajan**, Professor at Tuck at Dartmouth and the author of NYT bestseller *Reverse Innovation*

"Mike Myatt's *Hacking Leadership* could well be the leadership book for our time, practical, plain speaking, robust and of the moment."

—**Stuart Cramer**, cofounder of Thinkers50

"Leveraging his accumulated wisdom as a highly regarded executive coach, Myatt has beautifully moved to the far side of complexity of today's leadership challenge with simple, direct, timely and proven guidance for lifting every leader's ability to contribute and advance. A must read for the aspiring leaders of today and tomorrow."

—**Douglas R. Conant**, Chairman Avon Products, Chairman Kellogg Executive Leadership Institute at Northwestern University, Former President, CEO and Director of Campbell Soup Company

"*Hacking Leadership* merits a place on every 21st century leader's short list of must-read books. Written from the heart and the mind of the renowned leadership expert Mike Myatt, this remarkable manual for action will inspire you to your greatest leadership contribution in your work and life."

—**James Strook**, author, *Serve to Lead*, Theodore Roosevelt On Leadership, Reagan On Leadership, Former George H.W. Bush appointee as chief law enforcement officer for the U.S. EPA

"*Hacking Leadership* is a thought-provoking, status quo shattering jolt of leadership wisdom that can propel anyone in the direction of their full leadership potential. At a time when scores of people are content settling for What Is, Mike challenges us to ask ourselves, What If? Instead of simply writing another book on leadership, he's penned a powerfully persuasive narrative that reminds us the only limits to our leadership are those we impose on ourselves. *Hacking Leadership* is a must read for everyone!"

—**Brigadier General John E. Michel**, Commanding General NATO Air Training Command-Afghanistan and author of *(No More) Mediocre Me: How Saying No to The Status Quo Will Propel You From Ordinary to Extraordinary*

"The ideas in Mike Myatt's *Hacking Leadership* will challenge you—but they are achievable and waiting for you to put them into action. Read this book, apply its concepts, and prepare to move light-years ahead in your leadership journey."

—**Ken Blanchard**, coauthor of *The One Minute Manager*® and *TrustWorks!*

"Every leader I know, including myself, has leadership gaps, and all of us need a resource and framework for not only identifying the gaps, but also a practical roadmap to help close those gaps. *Hacking Leadership* is an essential tool for every leader to have in their toolbox for working on their own leadership, and thus improving the team and overall organization. Mike reminds us all to not settle for the status quo, and the important role each of us have to be the change we seek. True leaders do something about it, and are willing to mix things up and hack away at their leadership, with the constant pursuit of excellence, and thus their true leadership potential."

—**Brad Lomenick**, President and key visionary, Catalyst, Author, *The Catalyst Leader*

"Mike's insights are logical, entertaining and well outlined. Deep experience with a myriad of leaders enables him to understand the landscape, and his passionate pursuit of innovation lets him crack it open. *Hacking Leadership* is a fresh take on what it means to be an effective leader and take action."

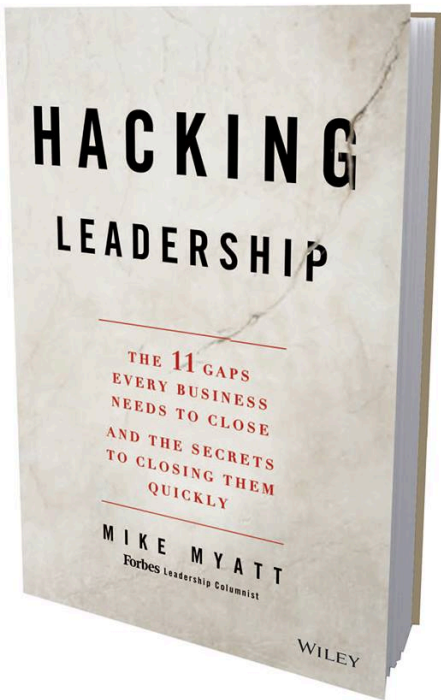
—**Thomas X. Geisel** - CEO, Sun Bancorp, Inc.

"Tremendous! Mike Myatt has written a superb book on leadership that is exceptionally timely and relevant for our world today. This book is both deeply insightful as well as intensely practical—a rare combination. I will highly recommend *Hacking Leadership* to leaders everywhere, at every level, and in all walks of life."

—**Stephen M. R. Covey**, author of The New York Times and #1 Wall Street Journal bestseller, *The Speed of Trust*, and coauthor of *Smart Trust*

"Great leaders are aware of gaps and blind spots in their organizations, teams, and lives. Learn the secrets of great leaders when you read Mike Myatt's *Hacking Leadership*!"

—**Marshall Goldsmith** – 2 million-selling author of the New York Times bestsellers, *MOJO* and *What Got You Here Won't Get You There*



HACKING LEADERSHIP:
The 11 Gaps Every Business Needs to Close and the Secrets
to Closing Them Quickly

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